ANNUAL BUSINESS REVIEW

[business name]

2020: CELEBRATE

* What project are you most proud of?
* What goals did you meet this year?
* What project did you most enjoy, what gave you the most energy?
* What project did you not enjoy, what drained your energy?
* What practices and strategies worked well for you?
* What practices and strategies did not work well?
* What avenue or strategy brought in work that you enjoyed?
* What ongoing challenges did you face this year?

2021: STRATEGIZE

Specific, Measurable, Agreed Upon, Realistic, Time-based

* Fiscal Goal:

Strategy:

* Workload Goal:

Strategy:

* Marketing Goal:

Strategy:

* Networking Goal:

Strategy:

* Skill Development Goal:

Strategy:

* What daily practices do you want to incorporate?

Strategy:

* What opportunities are there to work better, bigger, and bolder[[1]](#footnote-1)?

1. This question prompted from Kate White’s book *Gutsy Girl Handbook,* Grand Central Life & Style, 2018 [↑](#footnote-ref-1)